

CRITERIOS ESPECÍFICOS DE CORRECCIÓN

OPTION A: WOMEN IN THE MEDIA **KEY**

- 1 Media plays a large role in creating social norms, because various forms of media, including advertisements,  
2 television and films, are present almost everywhere in current culture. Gender roles, as an example, exist only  
3 because society accepts them, but they are perpetuated by the media.  
4 I searched for American advertisements with girls playing with action figures and boys playing with dolls. It was  
5 useless. Even when choosing a more neutral product, like paint, the advertisement was sending different messages  
6 for girls and boys. The girls were all coloring, while one boy who was singing a rap ended up being the main  
7 character in the advertisement.  
8 The well-known TV series *The Big Bang Theory*, in its earlier seasons, had only one consistently present female  
9 character – Penny. She was a stereotypical female character: the silly blonde attractive neighbor, who only existed to  
10 create sexual tension between herself and one of the protagonists, Leonard Hofstadter. As the show progressed,  
11 more females were introduced, but Penny's character still exists primarily to create romantic tension.  
12 There's nothing wrong with accepting gender roles. The problem is that they can cross a line and become  
13 oppressive. If a young woman wants to become a miner, and a young man a nurse, let them be. If a man wants to  
14 cry, let him cry. Men feel just as women do.  
15 Gender roles are not likely to change until there is a change in the media. Regardless of this, gender roles are  
16 just that, roles. The best advice that can be given is to make sure that you are who you want to be, no matter where it  
17 fits in society's set of conventional roles.

I \* COMPREHENSION (4 points)

CHOOSE AND WRITE THE CORRECT OPTION (A, B, C or D). (0.5 points each)

1. Gender roles exist because...

- (a) *society tolerates them.* (b) they are necessary for the media.  
(c) they have been created by the media. (d) governments promote them.

2. The search into American advertisements proved that...

- (a) girls are shown playing with action figures. (b) boys have less important roles than girls.  
(c) *girls have less important roles than boys.* (d) girls are treated equally to boys.

ARE THESE STATEMENTS TRUE OR FALSE? JUSTIFY YOUR ANSWERS WITH THE PRECISE WORDS OR PHRASES FROM THE TEXT, OR USE YOUR OWN WORDS. (0.5 points each)

3. There has always been only one female character in *The Big Bang Theory*. **FALSE** (8-9) "*The well-known TV series The Big Bang Theory, in its earlier seasons, had only one consistently present female character*" / (lines 10-11) "*As the show progressed, more females were introduced.*"

4. Gender roles cannot have a negative side. **FALSE** (12-13) "*The problem is that they can cross a line and become oppressive.*"

5. Gender roles will probably stay the same unless the media change their attitude towards them. **TRUE** (line 15) "*Gender roles are not likely to change until there is a change in the media.*"

6. You should always follow society's gender stereotypes. **FALSE** (16-17) "*The best advice that can be given is to make sure that you are who you want to be, regardless of where it fits in society's set of conventional roles.*"

7. FIND IN THE TEXT: (0.5 points)

7.1. THE WORD WHICH HAS THE FOLLOWING DEFINITION: "to make something continue indefinitely." *perpetuate(d)* (line 3)

7.2. ONE EXPRESSION MEANING: "to go beyond accepted limits." *cross a line* (line 12)

8. FIND IN THE TEXT: (0.5 points)

8.1. ONE OPPOSITE FOR "effective" (adjective). *useless* (line 5)

8.2. ONE OPPOSITE FOR "refuse" (verb). *accept(ing)* (line 12)

II \* USE OF ENGLISH (3 points; 0.5 points each)

9. FILL IN THE GAPS WITH A CORRECT FORM OF THE VERB IN BRACKETS:

9.1. "I love hats. I... (wear) them all my life." *have worn / have been wearing*

9.2. "If the teacher... (help) me more, I would have passed the exam." *had helped*

10. FILL IN THE GAPS WITH THE CORRECT WORD:

10.1. "He didn't apply... (preposition) the job." *for*

10.2. "He couldn't go on holiday due to his lack... (preposition) money." *of*

11. GIVE A QUESTION FOR THE UNDERLINED WORDS: "They informed her about the project." *What did they inform her about?*

12. JOIN THE FOLLOWING SENTENCES USING AN APPROPRIATE LINKER (DO NOT USE AND, BUT, OR BECAUSE). MAKE CHANGES IF NECESSARY. "I was extremely tired. I had to go to bed early." *As / Since I was extremely tired, I had to go to bed early // I was extremely tired, so / therefore... I had to go to bed early.*

13. REWRITE THE SENTENCE WITHOUT CHANGING ITS MEANING. BEGIN AS INDICATED. "The Academy of Awards gave Emma Stone a very important prize." *Emma Stone... was given a very important prize by the Academy of Awards.*



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14. JOIN THE FOLLOWING SENTENCES USING A RELATIVE. MAKE CHANGES IF NECESSARY. “**The headmaster has taken measures to promote equality between boys and girls. He is very worried about gender issues.**” *The headmaster, who is very worried about gender issues, has taken measures to promote equality between boys and girls / The headmaster, who has taken measures to promote equality between boys and girls, is very worried about gender issues.*

III \* **WRITING** (3 points)

15. WRITE A COMPOSITION OF APPROXIMATELY 120 WORDS ABOUT THE TOPIC PROPOSED AND FOCUS STRICTLY ON IT:  
**Nowadays, boys and girls have the same opportunities in life. Discuss.**