

[Government of Andalusia. Regional Ministry of Economy, Knowledge, Business and University. Directorate General of European Funds]



## GOOD PRACTICES SHEET

### "El Olivillo" business transfer centre. University of Cádiz.

The project, awarded at the end of July 2017, has involved a building rehabilitation to house a space of convergence between businesses and the university, with the objective of boosting the industrial and business sectors through innovation, as well as supporting entrepreneurs.

This centre will house support and advisory services for innovation and territorial development, such as legal counselling for companies regarding innovation, R&D&I counselling, innovation projects management and technology counselling, European Projects Office, Research Results Commercialisation Office (OTRI, for its acronym in Spanish), Internship and Employment Office, as well as the UCA External Chairs.

The project has an eligible cost of 4,557,173.00 euros, with an ERDF aid of 3,645,738.40 euros. With this, the intention is to increase the survival rate of regional companies, so that they reach 58.6% the fourth year of life in 2023, from 56.6% in 2013.

It is considered a Project's Good Practice since it meets the following criteria:

#### 1. The ERDF's role has been suitably disseminated among the beneficiaries, potential beneficiaries, and the general public:

This project has had important dissemination in different media given its socio-economic importance. In this dissemination, the fundamental role of the ERDF in the transformation of this building into the Business Transfer Centre has been made evident.

The Andalusian information website showed the news, highlighting the ERDF co-funding: <https://andaluciainformacion.es/andalucia/818202/el-olivillo-luce-ya-como-centro-de-transferencia-empresarial/>

Other websites aimed at university readers like "aulamagna.com" gave good account of the opening of the "El Olivillo" Business Transfer Centre and left evidence of the important role of the ERDF in the implementation of this project:

<http://www.aulamagna.com.es/centro-transferencia-empresarial-uca-olivillo-abre-puertas/>



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Several media also echoed the news: Europa Press, Radio Cádiz, UCA Newsletter, etc., all of which mentioned the co-funding of the action by the European Regional Development Fund, within the ITI of Cádiz.

europapress / andalucia / cádiz

### La UCA presenta el Centro de Transferencia Empresarial, con una inversión de más de 4,5 millones



**Últimas noticias / Andalucía**

- A juicio una mujer en Almería por plantar en internet sables hechos con especies amenazadas
- La DGT inicia este miércoles una campaña especial de vigilancia en carreteras convencionales de la provincia de Sevilla
- Atraca un crucero con unos 650 personas a bordo en el Muelle de las Detecas de Sevilla

Publicado 06/04/2019 16:36:13 p.m. UNIVERSIDAD DE CÁDIZ

**CÁDIZ, 9 Abr. (EUROPA PRESS).-**

El rector de la Universidad de Cádiz (UCA), Eduardo González Mazo, ha presidido la presentación de la transformación del edificio El Civil en el Centro de Transferencia Empresarial de la UCA, que ha contado con una inversión de más de 4,5 millones de euros y ofrecerá servicios de apoyo y asesoramiento para la innovación y desarrollo territorial y de transferencia para las empresas.

En una nota, ha recordado que la UCA adjudicó a finales de julio de 2017 la obra del proyecto del Centro de Transferencia Empresarial El Civil a la empresa Sandio, cuyo coste ha sido financiado por parte dentro de la inversión territorial integrada (ITI) que se ha destinado a la remodelación del edificio para albergar un espacio de confluencia entre empresas y universidad, cuyo objetivo es el impulso de sectores industriales y empresariales desde la innovación, así como el apoyo a los emprendedores.

El rector ha señalado que "es un día importante para la ciudad y en la provincia", puesto que "no había centro de transferencia en la provincia para trabajar en innovación con distintas administraciones y empresas en la generación de desarrollo y empleo". Asimismo, ha manifestado que se ha recuperado "un edificio singular que se ha mantenido entre algodones y ya está sólido y preparado" para convertirse "en epicentro de la innovación".

"Las universidades tenemos que ser instrumentos útiles para la transformación y crecimiento del territorio, especialmente con las ciudades donde se asientan nuestros campus", por ejemplo, "con la rehabilitación, protección y revitalización de sus edificios patrimoniales", ha señalado González Mazo.

**Andalucía**

- Junta recomienda al próximo Gobierno un trabajo "contable" para atender las necesidades del campo de Gibraltar
- El 98,36% del alumado de segundo ciclo de Infantil de Cádiz capital logra plaza en su centro prioritario
- Más de 731.000 turistas visitaron la provincia de Cádiz en el primer trimestre del año
- El Hospital Puerta del Mar continúa la segunda fase de modernización, ampliación y humanización de su UCI
- Medios resalta el interés de empresas de Luis Berenguer el apoyo de la Junta para acabar con el conflicto laboral

**Desayunos informativos Andalucía**

PRESENCIAS: 107

TELEFONOS: 107

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Universidad de Cádiz CEI-MAR Centro de Estudios Internacionales de Investigación y Formación

### Vicerrectorado de Infraestructuras y Patrimonio

CONOCIMIENTOS | INICIACIÓN | INVESTIGACIÓN | ACCIÓN SOCIAL Y EMPLEO | GESTIÓN DEL CALIDAD | FORMACIÓN Y OCUPACIÓN | COOPERACIÓN | SERVICIO DE TRANSFERENCIA

La Universidad de Cádiz presenta el Centro de Transferencia Empresarial 9 abril 2019



Con un presupuesto de más de 4,5 millones de euros, este edificio se convertirá en un espacio de confluencia de apoyo y asesoramiento para la innovación y desarrollo territorial y de transferencia para las empresas.

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**RADIO CÁDIZ**

**El Olivillo reabre tras 30 años cerrado**

La UCA presenta la rehabilitación del edificio que acogió el Centro de Transferencia Empresarial al que, de momento, no tendrá servicios de transferencia por falta de infraestructura científica.



El edificio Olivillo ya rehabilitado | Foto: Costa

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04/06/2017 | Cadiz | 14:59 | 14/06/2017

Tras más de 30 años cerrado y 21 en mano de la UCA, la Universidad de Cádiz ha presentado la **rehabilitación integral del edificio del Olivillo**. Las obras, que se iniciaron en septiembre de 2017, han costado un **presupuesto de más de 5 millones de euros** y se financian a través de un convenio de colaboración firmado con el FEDER de esta de la inversión territorial integrada (ITI), gestionado, en este caso, por la Junta de Andalucía.

El **Centro de Transferencia Empresarial** de la Universidad de Cádiz (UCA) en el edificio del Olivillo se lo presentó este martes al **consejo de transferencia empresarial**. Las obras para rehabilitar el edificio han ido **más rápidas que la resolución de la consejería de la Junta de Andalucía** a la que la UCA se presentó para dotar de infraestructura científica de alta gama al inmueble.

Esta construcción aún no se ha resuelto, y por ello no está la maquinaria de "alto nivel" que integrará en un futuro según se determinen: **servicios de Transferencia e Innovación, el eje conceptual y práctico de un equipamiento como el Centro de Transferencia Empresarial** y que comprenderá fabricación virtual, ingeniería y tecnologías de diseño, desarrollo y simulación de productos y procesos industriales, ensayo no destructivo, instrumentación y monitorización inteligente, análisis y de procesos industriales, fabricación aditiva, robótica avanzada, energía renovables marinas, desarrollo y diseño de alimentos agroalimentarios y biotecnología de algas.

**LO MÁS VISTO**

-  **Muere el músico autor de 'El Estrecho del canal de Cádiz'**  
Juan Carlos Aragón
-  **Así fue el homenaje de El Kadisa a Juan Carlos Aragón en el Pop Pop**
-  **La huelga de pilotos deja al Estrecho sin helicópteros de Vigilancia Aduanera**
-  **Juan Carlos Aragón: 'Si no nos aligera el año que viene de nuevo se aceptaría otro año más con I&D+i'**
-  **Juan Carlos Aragón: 'Confiero que tendrá un gran éxito durante el año que viene'**

During the rehabilitation of the building, a large poster has been displayed showing basic project information and the ERDF's participation.



**2. The action incorporates innovative elements:**

The “El Olivillo” Business Transfer Centre project has involved a building rehabilitation to house a space of convergence between businesses and the university, with the objective of boosting the industrial and business sectors through innovation, as well as supporting entrepreneurs.

In the province of Cadiz, there was no transfer centre to enhance innovation in joint action with different administrations and companies towards development and employment achievement. The rehabilitated building

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has become the epicentre of innovation. The Business Transfer Centre will host support and advisory services for innovation and territorial development, business transfer and innovation services, entrepreneur support services and common services.

It is a building that looks towards the future and the past since, during the works and under the very core of the building, the archaeologists found unique historical references of the Roman city. Once these findings were studied and catalogued, they have allowed to reinforce even more the relevant role that Gades had during the most flourishing period of the Roman Empire. The underground of “El Olivillo” will also house an interpretation centre of the remains found in the *Roman testaccio* of Cadiz, located between El Olivillo and the UCA University Residence. Right now, seven meters of the history of Cadiz are exposed in the exhibition of the 1812 Constitution building.

### **3. Adaptation of the obtained results to the established objectives:**

The objectives of this action included having facilities that so far did not exist in order to centralise all the support provided from different administrations and intended for companies, especially the most innovative ones. In this sense, the intention was for interested companies to have a common space for exchanging experiences and sharing, as well as the direct advice of some agencies of the University of Cadiz and the Government of Andalusia.

This objective will be achieved, since the centre will count on the presence of, on the one hand and among others, the Research Results Commercialisation Office of the University of Cadiz, and on the other hand, the “Andalucía Emprende” Foundation Board. Also, spin-off companies will take part in the project, thus ensuring not only the transformation of boosted public-private collaboration into knowledge, but also its application to business growth results in Cadiz and, therefore, in Andalusia.

### **4. Resolution contribution of a regional problem or weakness:**

In the province of Cadiz, where almost 100% of companies are SMES of less than 250 employees, and 92% of them are micro SMES of less than 5 workers, companies are faced with serious difficulties to meet innovation challenges. Not surprisingly, intervening in this area requires very high cost scientific and technological equipment and highly qualified human resources.

With this action, and with the help of the ERDF, the University of Cadiz, which has great technological and scientific capacities and over a thousand researchers from very diverse disciplines, now serves as support and moving force for business innovation in the province. The UCA will also rely on the potential that the Government of Andalusia has for supporting new and existing companies through its different institutions. The said support is aimed to help them increase their level of employment and mobilise talent for the sake of increased entrepreneur and innovative spirit.



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### 5. High target population coverage:

With the creation of this transfer centre, it is intended to connect Cadiz investors, researchers and entrepreneurs, making it as a breeding ground for the creation of companies with high added value and sufficient initial strength to be able to face the future. This action not only brings university closer to companies, but also companies to agents' knowledge.

Therefore, the action is aimed both at researchers from the University of Cadiz and investors and entrepreneurs, providing them with free services in the facilities of the "Andalucía Emprende" Foundation through its Business Development Support Centre (which will move its offices to this centre). However, in an indirect way, all the citizens of the province of Cadiz and Andalusia will be favoured by this action by benefiting from the innovative potential increase of the productive fabric.

### 6. The horizontal criteria for equal opportunities and non-discrimination, environmental sustainability and/or social responsibility have been taken into account:

As regards equal opportunities, in the case of the University of Cadiz, this has formally adhered to the European Charter for Researchers and the Code of Conduct for the Recruitment of Researchers, which ensures equal opportunities for those who are working in these facilities. In addition, for all persons providing counselling services at the Business Transfer Centre, non-discrimination on the basis of sex, or any other age or disabling conditions, has been guaranteed.

As regards environmental sustainability, the building and all the premises meet the habitability, sanitation, energy saving and functionality requirements demanded for its use. The whole building has means to prevent the presence of water or inappropriate humidity from atmospheric precipitation, soil or condensation, and has also the means to impede its penetration or, where appropriate, allow its evacuation without producing any damage. In addition, the premises have spaces and means to extract the ordinary waste generated in them in accordance with the public collection system, and the constructive elements have the acoustic isolation required for the uses envisaged in the defined premises.

### 7. Synergies with other public intervention policies or instruments:

Putting knowledge at the service of the challenges of the Andalusian society is one of the priorities of the regional government. In this sense, all the involved councils have promoted the creation of spaces for the exchange of knowledge and experiences in order to enhance an effective transfer that gives rise to innovation.

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In this way, there are plans that can be complementary to the presented action. Thus, from the Regional Ministry of Economy, Knowledge, Business and University, and through the Andalusian Plan for Research, Development and Innovation (PAIDI, for its acronym in Spanish), direct aid lines are being launched not only aimed at research teams, but also at the other Andalusian knowledge agents.

Also, through the Regional Ministry of Employment, Training and Self-employment, within its Programme for the Promotion of Industrial Employment and Employability Measures, there are R&D&I projects being supported, which may complement the impetus to the research, development and innovation carried out through this Good Practice.

### **TECHNICAL DATA OF THE PROJECT:**

Operational Programme: Andalusia 2014-2020 ERDF

Thematic Objective: 03. Enhancing the competitiveness of small and medium-sized enterprises (SMEs).

Investment Priority: 3a. Promoting entrepreneurship, in particular by facilitating the economic exploitation of new ideas and fostering the creation of new firms, including through business incubators.

Specific Objective: 3.1.2. Creating new companies and business incubators, in particular by improving access to financing and advanced support services.

Beneficiary's website: <https://www.uca.es/>

Project manager: G.S. of Universities, Research and Technology. Regional Ministry of Economy, Knowledge, Enterprise and University.